



PARTNER OPPORTUNITIES

Reach the people shaping sustainable data centre development.

Sustainability intelligence for the data centre industry. Launch phase 2026–2027.

Partner with dcently

dcently is building a sustainability intelligence platform for the data centre industry. Through the dcently Sustainability Pulse, research, industry dialogue, media and collaboration across the European data centre ecosystem, we create a recurring platform for understanding the sustainability questions shaping the industry's future.

The dcently Sustainability Pulse will launch around TechEx Europe Amsterdam in October 2026, but it is designed as an ongoing intelligence format – not a one-off event survey.

Our ambition is to engage at least 100 respondents every month, with particular focus on data centre operators, Heads of Sustainability and ESG, and professionals across infrastructure, technology, energy, investment, research and policy.

We prioritise relevance over reach. Our goal is to engage the people closest to the decisions shaping data centre development and create intelligence that becomes more valuable over time.

Five reasons to partner

Relevant visibility

Recurring visibility towards a highly relevant European data centre audience through the Sustainability Pulse platform, dcently.com, selected LinkedIn communication, insights and digital content.

Ecosystem reach

dcently collaborates with industry and ecosystem organisations, helping relevant questions, findings and conversations travel beyond our own channels.

Questions that matter to your business

Partners can contribute a limited number of questions on topics of specific relevance. All partner questions are reviewed and approved by dcently for neutrality, relevance and methodological integrity.

Tailored intelligence

Selected partnership levels include tailored briefings and presentations, with analysis of partner-relevant questions, stakeholder perspectives and selected segments where sample size and confidentiality allow.

Recurring industry media presence

dcently has a monthly video interview format with Data Centre Solutions, creating a recurring channel for sustainability perspectives, emerging issues and ecosystem insights.

Partnership levels

Supporting Partner

€2,500

- Recognition as a dcently Supporting Partner
- Logo and visibility on relevant dcently-owned partner and Pulse pages
- Visibility in selected dcently communications and LinkedIn content
- Recognition in relevant digital Pulse and Amsterdam-related content
- Association with dcently's sustainability intelligence activities

Best suited for: For organisations seeking relevant industry visibility without a larger strategic commitment.

Sustainability Pulse Partner

€5,000

- Everything included in Supporting Partner
- Enhanced visibility across the Sustainability Pulse platform and related communication
- Opportunity to contribute up to 2 partner questions, subject to dcently approval
- Early access to selected Pulse findings
- Invitation to relevant follow-up discussions or briefings
- Association with ongoing Pulse activity rather than a single event

Best suited for: For organisations that want visibility plus structured intelligence around questions relevant to their business.

Strategic Pulse Partner

€10,000

- Everything included in Sustainability Pulse Partner
- More prominent partner visibility across dcently-owned channels
- Opportunity to contribute up to 4 partner questions, subject to dcently approval
- One tailored partner presentation or intelligence briefing
- Selected segmentation of findings where sample size and confidentiality allow
- Opportunity to participate in relevant dcently industry dialogues
- Selected expert or thought-leadership contribution opportunities where editorially relevant
- Priority access to relevant findings

Best suited for: For organisations with strategic questions they want to explore with operators, sustainability leaders and the wider ecosystem.

Founding Partner

From €25,000

For a small number of organisations that want to support the development of dcently itself, rather than only an individual Pulse. Founding Partners help enable the growth of dcently as an independent sustainability intelligence platform during its formative phase.

- Official recognition as a Founding Partner of dcently
- Prominent ongoing visibility on dcently.com and across the Sustainability Pulse platform
- Recognition across selected dcently communications and launch-phase content
- Participation in selected Pulse initiatives during the partnership period
- Opportunity to contribute questions across multiple relevant Pulses, within an agreed scope and subject to dcently approval
- Tailored partner intelligence briefings
- Invitations to selected roundtables, briefings and industry dialogues
- Early access to selected findings and research insights
- Selected expert and thought-leadership opportunities where editorially relevant
- Priority dialogue around dcently's future programme and research agenda

Best suited for: Founding Partner status will be limited to a small number of organisations joining dcently during its launch phase.

Lead Founding Partner

€40,000–50,000 / 12 months

For an organisation that wants to take the principal commercial partner position during dcently's launch and development phase.

- Everything included in Founding Partner
- Highest-level partner recognition across dcently-owned channels
- Priority association with the Sustainability Pulse programme
- Recurring tailored intelligence briefings
- Strategic partner dialogue with the dcently team
- Priority invitations to selected industry discussions
- Selected executive thought-leadership opportunities
- Opportunity to nominate relevant experts for selected dcently conversations
- Potential category exclusivity, subject to agreement

The ecosystem shapes the questions. dcently independently analyses the intelligence. Our partners help make the platform possible.

Partners may contribute perspectives and selected questions, but dcently retains full strategic, editorial, methodological and analytical independence. Partnership provides visibility, dialogue and intelligence – not control over research or conclusions.

More than sponsorship

dcently partnerships combine relevant visibility, participation and intelligence.

Partners gain exposure towards professionals shaping data centre sustainability, an opportunity to contribute selected questions of business relevance, and access to insights generated through the dcently Sustainability Pulse.

Turning industry intelligence into better decisions for decent data centre development.

Talk to us about partnership

hello@dcently.com